

**PLEASE FILL OUT AND RETURN TO:**

Midlands Community Foundation  
 217 North Jefferson Street  
 Papillion, NE 68046 ♦ Fax 402-991-8047

**SPONSORSHIPS**

YES, we will be a sponsor:

_____ Diamond Sponsor	\$5,000
_____ Gold Sponsor	\$3,000
_____ Silver Sponsor	\$2,000
_____ Corporate Sponsor	\$1,500

**INDIVIDUAL TICKETS**

_____ Individual Tickets	\$ 125
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**ADVERTISING**

Yes, we will buy an ad in the program.

_____ Full-page ad	\$ 500
_____ Half-page ad	\$ 250
_____ Quarter-page ad	\$ 150
_____ Horizontal _____ Vertical	

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact person/signature: \_\_\_\_\_

**PAYMENT METHOD**

Check payable to: *Midlands Community Foundation.*

Bill me/Send me an invoice: \_\_\_\_\_

Bill my credit card: \$ \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Card #: \_\_\_\_\_

Sec. Code (3 digit on back): \_\_\_\_\_ Exp Date: \_\_\_\_\_

*OR visit [www.midlandscommunity.org](http://www.midlandscommunity.org)  
 to make your payment online.*

**COMMITTEE**

Kyle Black  
 Brenda Carlson  
 Sara Cordaro  
 Jackie Davis  
 Jan Davis  
 Tami Field  
 Bindy Frederick  
 Mary Gawecki  
 Jill Govier  
 Mary Beth Harrold  
 Pattie Iske  
 Brandy Johnson

Carrie Krist  
 Melissa Musick  
 Cathie Pajnigar  
 Karla Rupiper  
 Martha Sopinski  
 Leanne Sotak  
 Ken Summerfield  
 Meagan Summerfield  
 Amanda Temoshek  
 Kathy Wendlandt  
 Donna Wilcox  
 Kris Zey

**STAFF**

Tonee Gay, Executive Director  
 Diane Knicky, Director of Operations & PR  
 Andrea Hansen, Senior Accountant

**Mission Statement**

*The mission of Midlands Community Foundation  
 is to benefit the diverse needs of the Sarpy  
 and Cass county communities by providing  
 financial support, involvement and service.*



217 North Jefferson Street  
 Papillion, NE 68046  
 Phone: 402-991-8027  
 Fax: 402-991-8047  
 Email: [Events@MidlandsCommunity.org](mailto:Events@MidlandsCommunity.org)

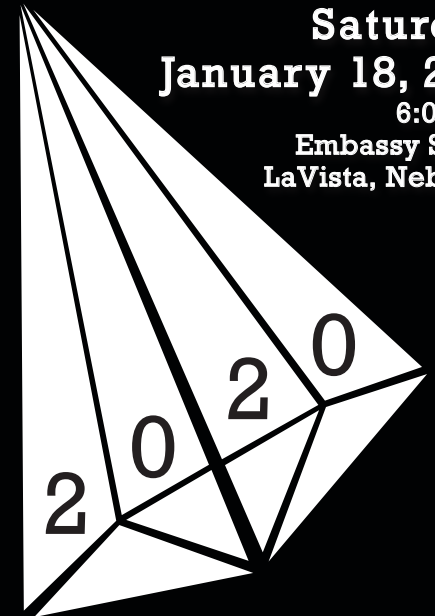
# Midlands Community Foundation

# 38th Reflection Ball

Honoring  
Bob Olson

Honorary Chairs  
Pam and Rod Buethe

**Saturday,  
January 18, 2020**  
 6:00 P.M.  
 Embassy Suites,  
LaVista, Nebraska



♦ ♦ Investing in the ♦ ♦  
 Power of Community

The Reflection Ball is a fund-raising event for the communities of Sarpy and Cass counties. Each year Midlands Community Foundation honors an individual or individuals who have contributed significantly to Sarpy and Cass counties, and the mission of the Foundation. The 2020 Reflection Award recipient is Bob Olson for his over 55 years of volunteer service to Sarpy County and the Papillion community, particularly in the area of emergency medical services.

Bob is a lifelong resident of Papillion. After graduating from the University of Nebraska Lincoln, Bob built a multiple unit office building in Papillion and owned a State Farm Insurance Agency for 35 years. Bob served 6 years in the Army Reserve, 34 years on the Papillion Volunteer Fire Department serving as Chief, Asst. Chief, Paramedic Supervisor, Rescue Capt., President and Treasurer. He was in the first paramedic class in Nebraska, and in 1980, obtained the first Advanced Life Support license in Nebraska for a Volunteer Fire Department. Appointed by the Governor, Bob worked with State Senators to merge the Ambulance Board and Advanced Life Support Board, then became Chairperson for 10 years of the new State EMS Board.

Bob served on the Midlands Emergency Medical Services Council, Civil Service Commission, PLV School Foundation, Tri Mutual Aid Firefighters (Pres.), NE Stroke Foundation Board, Critical Incident Stress Management Debriefing Team and Foundation, and NE State Vol. Firefighters Association. Bob is Chairman of the Sarpy County Hospital Authority (1974), President of the Monarch Villa Board (1976), Treasurer of the Papillion Area Historical Society, serves on the Papio 150/2020 Papio Sesquicentennial Historical, Steering, and Selection Committees.

Bob has been awarded the National Transportation Award, State Firefighter and EMT Award, and PLV Outstanding Alumni Award. The Olsons served as Grand Marshals of Papillion Days, and received the "Evening with Friends Award" from Midlands Hospital for Outstanding Volunteers.

Bob has been married to Karen for 57 years and they have three children and eight grandchildren.

The Honorary Chairs for the event are Pam and Rod Bueth. Rod has been employed by Werner Enterprises for the past 31 years, currently in the Risk Department as the Cargo Loss Control Specialist. Pam is employed by the City of La Vista.

Rod has been involved in fire service for the past 30 years, currently as Fire Chief of the Gretna Volunteer Fire Department. Rod serves on the local Tri-Mutual Aid Firefighters Association, the Nebraska State Fire School Committee, the Gretna Public Schools Safety Group and the Sarpy County Local Emergency Planning Committee.

Pam serves or has served as a member of the Gretna Volunteer Fire & Rescue Department Auxiliary, the Sarpy County Planning Commission, their SID Board, the League Association of Risk Management and the Iowa-Nebraska-South Dakota Chapter of PRIMA (Public Risk Management Association).

Rod and Pam have been married for 34 years and have two sons, one daughter-in-law and three grandchildren.

The net proceeds of the 2020 Reflection Ball will benefit the mission of Midlands Community Foundation with an emphasis on first responders.

## Sponsorship Opportunities and Advertising Rates

### DIAMOND SPONSOR — \$5,000

- ◆ Table of ten (10), premier seating.
- ◆ Company name listed on all promotional materials, including invitations, programs, audiovisual presentation and table tents.
- ◆ Opportunity to personally recognize award recipient(s) from the podium.
- ◆ Full-page ad placed on the back page, inside cover page or center spread of the program.
- ◆ Prominent corporate signage at event.

### GOLD SPONSOR — \$3,000

- ◆ Table of ten (10).
- ◆ Company name included in program and audiovisual presentation.
- ◆ Recognition from podium at event.
- ◆ Full-page ad.
- ◆ Prominent corporate signage at event.
- ◆ Table tent on every table with company name listed among the gold sponsors.

### SILVER SPONSOR — \$2,000

- ◆ Table of ten (10).
- ◆ Company name included in program and audiovisual presentation.
- ◆ Half-page ad.
- ◆ Prominent corporate signage at event.
- ◆ Table tent on every table with company name listed among the silver sponsors.

### CORPORATE SPONSOR — \$1,500

- ◆ Table of eight (8).
- ◆ Company name included in program and audiovisual presentation.
- ◆ Quarter-page ad.
- ◆ Prominent corporate signage at event.
- ◆ Table tent on every table with company name listed among the corporate sponsors.

### ADVERTISING RATES

#### FULL-PAGE AD

- ◆ 4 1/2 wide by 7 1/2 tall \$500

#### HALF-PAGE AD

- ◆ 4 1/2 wide by 3 5/8 tall \$250

#### QUARTER-PAGE AD

##### Horizontal:

- ◆ 4 1/2 wide by 1 11/16 tall \$150

##### Vertical:

- ◆ 2 1/8 wide by 3 5/8 tall \$150

Ad deadline: 12/20/19

Send ad to [events@midlandscommunity.org](mailto:events@midlandscommunity.org)

