



NEWS RELEASE

FOR IMMEDIATE RELEASE

Midlands Community Foundation Brings Back Matching Charitable Program

Papillion, Neb., October 11, 2023 – Midlands Community Foundation (MCF) is excited to bring back its *MCF Matching Charitable Program* beginning on Giving Tuesday, November 28, 2023, and ending January 5, 2024.

For years, Midlands Community Foundation (“MCF”) has provided donors a simple, powerful, and highly personal approach to giving. As 2023 comes to a close, MCF once again looks forward to helping donors accomplish their charitable objectives.

Under the Matching Charitable Program, MCF will provide matching funds for **NEW** contributions made to existing and newly created Affiliated General, Designated, Donor Advised, Field of Interest, and Scholarship Funds. Matching donations will be made on a dollar-for-dollar basis up to a limit of \$5,000 per individual donor, and subject to a maximum of \$100,000 of matching dollars being available for all MCF funds. If more than \$100,000 is contributed to all MCF funds, the matching dollars will be pro-rated among such donors based on the total contributions made. Matching dollars are for donations only. Charitable fund event sponsorships and/or event tickets are not eligible for matching dollars.

Last year, 1,171 donors raised more than \$1.0 million, with \$523,068 qualifying for matching funds, to support the missions of 103 charitable funds established at MCF. “We are delighted to offer our match program to current and new donors, enabling them to amplify the impact of their philanthropic contributions in the areas that matter most to them. Together, we can maximize the value of their charitable dollars,” said Diane Knicky, MCF Executive Director.

The mission of Midlands Community Foundation is to be a catalyst for lasting impact in Sarpy and Cass counties and to give opportunities to organizations and individuals so they can pursue their charitable goals.

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